OVI ALEXEENCO

Software Engineer | contact@ovi.co.nz | 0211676973 | New Zealand Citizen

With over 15 years in the tech industry, I'm passionate about how rapidly evolving web technologies shape new possibilities. I've had the privilege of designing and building enterprise-level SaaS platforms, leading teams to create high-impact products that drive business success. My experience covers everything from business analysis to full-stack design and development. Whether working in corporate, startup, or freelance, I consistently deliver comprehensive solutions. I am excited about the possibilities that AI can bring to the industry and how it is redefining our ways of working. I look forward to diving deeper into this area.

SPECIALISING IN:

- **PHP** Laravel and vanilla
- **JS** vanilla, Vue, Nuxt, Typescript and jQuery. Working knowledge of React
- **Linux** server configuration, administration and maintenance
- **AWS** infrastructure design and implementation
- **SQL** MariaDB and MySQL schema design and optimisation
- **NoSQL** DynamoDB and Berkeley DB
- **Cache** Redis and Memcached
- **C# / .NET** extending and maintaining legacy systems
- **C++** developing distributed systems
- **Java** extending and maintaining existing systems

SKILLS:

- Demonstrated leadership in guiding teams, delivering complex and high-quality solutions
- Extensive experience in designing, architecting, and overseeing the implementation of enterprise-level systems
- Skilled in designing tests to ensure software quality, reliability and maintainability
- Exceptional verbal and written communication skills, with a proven ability to present technical concepts to both technical and non-technical stakeholders
- Able to perform under pressure, consistently meeting tight deadlines without compromising quality
- Strong interpersonal skills, adept at building relationships and effectively collaborating with cross-functional teams
- Highly capable in both independent and collaborative work environments, thriving in team-oriented cultures
- Extensive experience in building client relationships, with a focus on understanding customer needs and delivering tailored solutions

EDUCATION:

Auckland University of Technology
2006 - 2009
Bachelor of Computer and Information Sciences
Major in Software Development

St Paul's College
2001 - 2005
Auckland
NCEA Level 3

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EXPERIENCE:

DNA Design | Senior Developer
2025 - Present
Nuxt · VueJS · PHP · Typescript · Silverstripe
- Built and maintained headless CMS websites for government, non-profit and commercial clients
- Developed interactive data tools and made sure they met accessibility (WCAG) standards.
- Improved reliability and security of existing production sites

AskNicely | Senior Software Developer
2025 (Fixed-term Contract)
PHP · VueJS · Typescript · MySQL · OpenSearch
- Collaborated with the product team to plan and design world leading features.
- Refactored and optimised existing solutions.
- Engineered LLM prompt optimization system, increasing response relevance.

DNA | Nuxt Developer
2025 (Fixed-term Contract)
NuxtJS · VueJS · Typescript · Supabase · PostgreSQL
- Developed a usability focused carbon emissions calculator frontend.
- Delivered project ahead of an aggressive deadline.
- Collaborated closely with various teams to refine features and ensure seamless integration.

Truestock | Co-Founder
2022 - Present
Laravel · NuxtJS · VueJS · MariaDB · Docker · AWS CDK · CloudFormation · Redis · Fargate · Lambda · S3 · OpenSearch · Amazon Bedrock · RDS · CloudFront · Elastic Load Balancing
- Engineered and launched an international Stock Photo Library.
- Developed a bespoke solution for the photographer to customer workflow.
- Enhanced user experience by engineering an AI powered search solution.
- Automated maintenance and expansion by utilising infrastructure as code.
- Provided pivotal business data analysis and future projections.

Freelance | Developer / Consultant
2011 - 2024
Laravel · PHP · VueJS · JS · jQuery · Docker · MySQL · MariaDB
- Delivered time sensitive business solutions.
- Enabled organisations to digitise business processes and workflows.
- Consulted on improvement of security and scalability of legacy systems.
- Provided business analysis for ongoing existing projects.

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EXPERIENCE:

Bachcare | Senior Developer

2019 - 2022

Laravel · PHP · Typescript · JS · React · MySQL · MariaDB · AWS CDK · Lambda · SQS/SNS · S3 · Fargate · CloudFormation · Elastic Load Balancing · C# · Java · .NET

- Was instrumental in transitioning the multi-disciplined team to PHP/Laravel development.
- Integrated end to end automated testing into an existing CI/CD pipeline.
- Extending legacy systems to create seamless integration with newly developed software.
- Decoupled existing business logic into micro-services.

Putti | Lead Developer

2014 - 2019

Laravel · PHP · Linux · JS · jQuery · MySQL · AWS · Azure

- Led and trained a multi disciplined team to develop internal SaaS products and external business solutions.
- Developed internal frameworks that enabled the wider team to create consistent and secure solutions.
- Conducted comprehensive business analysis for customer projects.

Oneroom | Senior Web Developer

2013 - 2014

PHP · JS · jQuery · MySQL

- Implemented a responsive, web based video streaming solution.
- Integrated comprehensive account permissions and privacy controls.

Creative Connect | Co-Founder

2011 - 2018

Laravel · PHP · JS · jQuery · MySQL · AWS

- Launched a national student portfolio service.
- Implemented comprehensive image optimisation and scaling algorithms.

Optimizer HQ (Genesis Interactive) | Team Leader

2010 - 2013

PHP · JS · jQuery · MySQL · Linux · C++ · NoSQL

- Led and trained a team of full stack developers.
- Created multiple commercially successful SaaS products.
- Engineered industry leading UX features.

Push Traffic Agency | Web Developer

2010

PHP · JS · MySQL

- Implemented interactive social media features for an exclusive community.
- Integrated subscription and paywall solutions.